

ROTALORE

The weekly bulletin of the **ROTARY CLUB OF MANGALORE**

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www.rotarymangalore.com

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Program Today

25.03.2021

**BUSINESS
MEETING**

Tea Meeting

Why zone partnerships work

By David Bobanick and Jim Bell, Rotary public image coordinators (United States)



As Rotary leaders, none of us work in a vacuum. Big West Rotary (Zones 26 and 27, western United States) created a model to leverage the collective knowledge and expertise of its coordinator team to train and support district and club leaders in membership, the Foundation, public image, and other areas. We think building a collaborative, multi-zone model to enhance training and support could be beneficial to your districts, as well.

We started by bringing our Rotary coordinators and assistant coordinators together to develop resources, share ideas, and design a monthly online training for all the district public image teams in our combined zones. The training is shared with all district leaders and other regional leaders in our zones, and incorporates feedback from district leaders.



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Recent topics

Typically, we include two different topics presented by subject experts. There is time for a question and answer session. And it's all recorded and shared on the zone's website.

Recent subjects have included:

- What you need to know to be an effective public image coordinator
- How to build an effective public image team
- Tips for using social media to promote Rotary
- Navigating the Brand Center
- Designing an engaging website

As a recent example, we held a training session to empower districts to develop successful World Polio Day events. The training was attended by 200 people and we had a number of new or expanded World Polio Day events in our zones as a result. All membership, public images, and Foundation chairs at the district level were invited. End Polio Now coordinators shared how they build storytelling tools. Rotary coordinators offered tips for engaging members and developing outreach plans. And public image coordinators explained promotional tools available in the Brand Center and on endpolio.org.

We are in our third year of this model, and leaders are seeing the benefits of not only working together but the consistency of training. It truly is all about everyone being on the same page at the same time!

Source: www.rotary.org



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Member Moments

Rtn. Pushparaj Jain has been elected as the President of CREDAI, Mangalore for the term 2021-23. Congratulations!

Club Activities

BLOOD DONATION CAMP



S.D.M Rotaract Club in association with Red Cross Society jointly organized National Voluntary Blood Donation camp on 9th March 2021. The Program was marked by the lighting of the lamp by Rtn. Archibald Menezes, President, Rotary Club of Mangalore, Rtn. Jayaprakash Rao, Rotaract Chairman, Rtn. Vinod Dsouza, Youth Service Director, Dr.J.N. Bhat, M.O, Red Cross Society, Mr. Praveen,



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Red Cross Society, Dr. Seema. S. Shenoy; Director-S.D.M P.G. Centre, Dr. Jomon Lonappan, Faculty In-Charge, Rtr. Dheeraj; Rotaract President and Student Office bearers. Dr. J.N. Bhat delivered a talk on the significance of Blood Donation. Even though about 60 students volunteered 42 units of Blood Samples were collected from students of S.D.M P.G. Centre.

Reported by Rtn. Vinod D'souza

INSTALLATION PROGRAMME OF THE OFFICE BEARERS at Rotaty Navachethana School



The Interact Installation Programme in Rotary Navachethana School, Neermarga was held on 15th March 2021 at 11.00AM in the school campus. Invocation was rendered by the school choir students. Then the gathering was welcomed by Mrs. Sathyasheela, The Headmistress

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of the school. The dignitaries for the programme were Rotary President Rtn. Archibald Menezes and Youth Service Director Rtn. Vinod Dsouza. Lighting of the lamp was conducted by the dignitaries on stage. The Office Bearers for the newly installed Interact Club are as follows.

- President** : Jnanesh Bhat (9th)
Vice President : Mohammed Shahil (10th)
Secretary : Likith H. (9th)
Sargent-at-Arms : Athmi Shetty (10th)

Rtn. Archibald Menezes inducted newly appointed president and Rtn. Vinod Dsouza installed the other office bearers. The Interact President Jnanesh Bhat gave his acceptance speech and thanked all. The president and youth service director motivated the interactors by their inspirational words. The programme came to a close by vote of thanks by the staff in charge of Mrs. Ashwini Nayak. This was followed by National Anthem. The entire programme was co-ordinated by staff in charge Mrs. Ashwini Nayak and Head Mistress Mrs. Sathyasheela.

Reported by Rtn. Vinod D'souza

Club Diary - 18.03.2021

Dinner Meeting on Abbakka Queen Cruise

The news of a second wave of covid was in the air but with all due precautions in place the members of our club were all set for a ride on



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a different sort of wave. The Rani Abbakka Cruise was all in readiness for a river cruise.

After quickly getting done with the meeting formalities President Rtn. Archibald adjourned the meeting for fellowship. All the Rotarians then moved to the upper deck of the vessel to enjoy the panoramic view and of course the cool breeze. Rtn. J.P Rao, who was the MC, kept all of us engaged with some spot prizes on offer. Some melodious numbers were rendered by the in-house singers. Being on cruise also meant the choicest of sea food was on offer and a sumptuous buffet to top it up. The cruise ended on a high note with lots of fun & comradery.

Kudos to the team which put in a lot of effort for this event.!

Reported by Rtn. PP Ganesh Kamath



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Birthday Greetings



Rtn. H. Vasanth Shenoy
20th March



Rtn. Abhijith V. Shet
21st March

Anniversary Greetings

Rtn. Dr. M. Vasanth Pai & Ann Nayana V. Pai
20th March

Club Pulse

18.03.2021

Club Strength	96
Present	41
Absent	55
Percentage	43%
% After Make-up	
11.03.2021	53%
04.03.2021	54%

Weekly Meeting

Thursday
At 7.00 PM
At Moti Mahal

Program Next Week

01.04.2021

Anns Invited
Tea Meeting

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